

LESLIE KWOK

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Education

Rhode Island School of Design, Providence RI

MFA in Graphic Design; Graduated with honors, 09/06 – 06/08

Yale University, New Haven, CT

BA in Art (Concentration in Graphic Design),
Graduated cum laude and distinction, 09/99 – 06/03

Work Experience

Local Projects, New York, NY

Freelance Designer, 09/08 – present

Exhibition and interface design for the **National Museum of American Jewish History**

Giampietro+Smith, New York, NY

Freelance / Intern, 07/07 – 09/07

Contributed to the jacket design and overall production of the **86th ADC Art Directors Annual**; Designed layouts for **Breach of Peace: Portraits of the 1961 Mississippi Freedom Riders**, a new book of photography and interviews by **Eric Etheridge**; Contributed to the design of a new multi-disciplinary safety campaign for the **New York City Department of Environmental Protection**

Oscar de la Renta, New York, NY

Associate Art Director, 11/04 – 08/06

Handled the design, art direction, and production for advertisements, look books, and hang tags for the ready-to-wear collections; Co-art directed Oscar de la Renta's South America (Menswear) photoshoot / campaign 2006

Ogilvy & Mather / OgilvyONE Worldwide, New York, NY

Assistant Art Director 07/03 – 10/04

Art directed and designed **Touchpoints**, 2003 worldwide annual for the best work of OgilvyOne; Co-art directed **FM Global's** brand awareness and direct mail campaign

Teaching Experience

History of Graphic Design, Rhode Island School of Design

Section instructor for Douglass Scott, Spring 2008

Typography II, Rhode Island School of Design

Teaching assistant for Lucinda Hitchcock, Spring 2007

Software Training Workshops, Rhode Island School of Design

Program coordinator and Section instructor, Fall 2006

Awards

I.D. Magazine Annual Student Design Review 2008

Honorable Mention, *Strangers Help Strangers*, Sept/Oct 2008

Graphis 2005 Advertising Annual

Featured, *FM Global*, 2005

Ethel Childe Walker Prize

Recipient, Exceptional artistic development in undergraduate studies, 2003

Lohmann Prize

Recipient, Finest printing and typography for undergraduate senior thesis, 2003

Exhibitions

A Varied Terrain

Selective MFA student-curated show, *Memory Floor Plan*, RISD, 09/08

Welcome to the Conversation

MFA Graduate Thesis Exhibition, RISD, 06/08

Continuum

MFA Graphic Design Exhibition, RISD, 10/08

Hi-Res

Selective MFA student-curated show, *Landfill®*, RISD, 03/07

Skills

InDesign, Illustrator, Photoshop, AfterEffects, Final Cut Pro
Fluent in Chinese (Cantonese & Mandarin); Conversational in Japanese